



## **33rd ANNUAL ELSO CONFERENCE**

***"Leading ECMO Globally"***

**September 15th - 17th, 2022**

**Boston, MA**


### **2022 ELSO EXHIBITOR'S PROSPECTUS**

**Thank you for your participation in the 33rd Annual ELSO Conference!**

ELSO is excited to be back in person, and we know you are too! We have learned a lot in the virtual environment for conferences. We have also appreciated the amount of innovation and improvements in technology that we know our community is excited to see, feel, and explore in person again. We are looking forward to the opportunity to engage and have the ad hoc conversations with each other that we love about being together in person. We hope you are as excited as we are.

We hope you find the prospectus full of the kind of engaging opportunities to showcase your products and services. If you have other suggestions for us to consider, in addition to what is highlighted in the prospectus, please let us know.

**The Extracorporeal Life Support Organization (ELSO)** is an international nonprofit consortium of healthcare institutions, researchers, providers, and industry partners. We provide support to those delivering extracorporeal life support through continuing education, guidelines, original research, publications, and a comprehensive registry of extracorporeal membrane oxygenation (ECMO) patient data.



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Questions About Sponsorship? [ELSOConference@elso.org](mailto:ELSOConference@elso.org)

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## SPONSORSHIP OPPORTUNITIES

ELSO offers different levels of sponsorship. Your sponsorship level will be based on the total amount invested in this year's conference. Create the sponsorship package that best fits your company's strategy and needs!

*Sponsorships are a la carte. Your sponsorship level will add up to total value and fall into a category based on total dollar amount spent.*



Sponsorship Levels
<b>Platinum Level</b> \$65,000.00 or more
<b>Gold Level</b> \$45,000.00
<b>Silver Level</b> \$20,000.00
<b>Bronze Level</b> \$10,000.00

<b>Exhibition Space 20 x 20 (2 Available)</b>	<b>Price: \$50,000.00</b>
<ul style="list-style-type: none"><li>• 5 Complimentary Registrations</li><li>• 5 Complimentary tickets to conference reception</li><li>• Directory listing in conference program and mobile app</li><li>• Color Ad in conference program</li><li>• Sponsor's logo in app listed under level of Sponsorship</li><li>• Rolling dedicated web ad in slides at 2022 ELSO Conference</li><li>• Logo recognition/thank you in ELSO communications/printed material</li></ul>	
<b>Exhibition Space 10 x 20 (5 Available)</b>	<b>Price: \$35,000.00</b>
<ul style="list-style-type: none"><li>• 3 Complimentary Registrations</li><li>• 3 Complimentary tickets to conference reception</li><li>• Directory listing in conference program and mobile app</li><li>• Rolling dedicated ad in slides at the 2022 ELSO Conference</li><li>• Logo recognition/thank you in ELSO communications/printed material</li></ul>	
<b>Exhibition Space 10 x 10</b>	<b>Price: \$10,000.00</b>
<ul style="list-style-type: none"><li>• 2 Complimentary Registrations</li><li>• 2 Complimentary tickets to conference reception</li><li>• Sponsor's logo in app listed under level of Sponsorship</li><li>• Directory listing in conference program and mobile app</li></ul>	

## ELSO 2022 Sponsorship Pricing Details

### SPONSORED LUNCH SYMPOSIUMS - Price \$30,000 45-Minutes (3 Available)

- 45-minute session time slot
- Sponsored symposium sessions placed in the conference agenda (includes speaker headshot and short bio)
- Cut off for this sponsorship 6 weeks in advance to be listed in the agenda
- Sponsored symposiums subject and speaker selection must be approved by ELSO 6- 8 weeks prior to event date to avoid additional late fees.
- All presentations will need to be reviewed at least 72 hours prior to the session.

### ATTENDEE LIST - Price \$15,000

**Description:** ELSO to provide sponsor with registration list with name, hospital/company, designation and email information (attendees will have the option during registration to opt-out of sharing information)

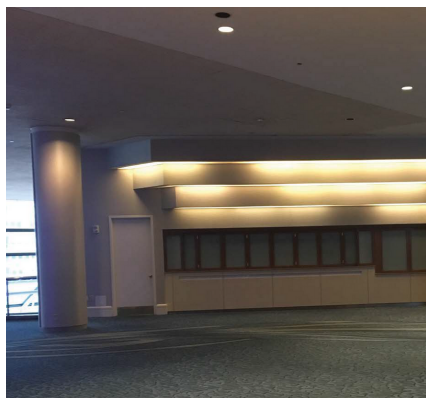
**Release Dates:**

August 29, 2022

September 22, 2022

### SPONSOR LOBBY ADVERTISEMENT - Price starting at \$15,000 (9 available)

**Description:** Sponsor to provide a static/pop-up banner in lobby of conference area. All graphics must be approved by ELSO prior to set-up. Maximum two (2) per sponsors



## POSTER BOARD SPONSORSHIP/SOCIAL EVENT - Price \$15,000

**Description:** This sponsorship will go towards the one (1) hour social event where poster presenters will be given the opportunity to network, showcase and discuss their research projects with peers.

Details:

- Sponsor banner inside or outside event area (must be removed by noon next evening)
- Acknowledgment at the start of the poster session event by President of ELSO

## ELSO AWARDS CEREMONY SPONSOR - Price \$15,000

**Description:**

- The ELSO Center of Excellence Award in Life Support signifies to patients and families a commitment to exceptional patient care. It demonstrates to the health care community an assurance of high-quality standards, specialized equipment and supplies, defined patient protocols, and advanced education of all staff members. Centers will be recognized at the annual conference.
- FELLO Award is the induction into Fellowship of the Extracorporeal Life Support Organization is an honor bestowed on select physicians, nurses, perfusionists, therapists and researchers who have provided distinctive contributions to the global art and science of extracorporeal support delivery. A small number of awardees will be presented with the honor at the annual conference.
- Robert H Bartlett (RHB) Award is the recognition given to those with the best abstracts in ECMO research. ELSO will be announcing and recognizing the top four best abstracts submitted. Each winner will receive a iPad.

Details:

- 1 minute video to play at the start of the awards ceremony
- Acknowledgment at the start of the event by President of ELSO

## SPONSOR PRIVATE ROOM RENTAL - Price \$15,000

**Description:** Sponsor will be assigned a room with a table and 10-12 chairs to use during from September 15th- September 17th. This price does not include F&B or AV.

Details:

- Rooms available for sponsors to interact in a private and intimate environment with attendees
- Sponsors can create their own activity to engage attendees

## ELSO CENTER COORDINATOR MEETING SPONSOR - Price \$7,500

**Description:** ELSO Center Coordinators gather to discuss specific interests for coordinators only. Meeting is facilitated by the coordinator liaison to the ELSO steering committee. This meeting will be held on Saturday, September 17, 2022 from 7:00am – 8:00am.

Details:

- Conference registration is not required for center Coordinators
- Branded email with sponsor recognition to all Coordinators
- 1 minute video from sponsor to play at opening of meeting (sponsor to provide video)
- Acknowledgment at the start of the event by ELSO's Coordinator Liaison

## ELSO DIRECTOR MEETING SPONSOR - Price \$7,500

**Description:** ELSO Directors gather to discuss specific interests for Directors only. The meeting is facilitated by the ELSO President, Dr. Matthew Paden and will be held on Saturday, September 17, 2022 from 7:00am – 8:00am.

Details:

- Conference registration is not required for Directors
- Branded email with sponsor recognition to all Directors
- 1 minute video from sponsor to play at opening of meeting (sponsor to provide video)
- Acknowledgment at the start of the event by President of ELSO

## TWITTER SOCIAL MEDIA BLAST - Price \$6,000 (5 pre & 5 post available)

Details: ELSO will tweet messages on Twitter recognizing sponsor.

- (2) tweets per sponsor  
(1) pre-conference (1) post conference

Pre - Dates	Post - Dates
September 9th (x2)	September 21st (x2)
September 12th (x2)	September 23rd (x2)
September 13th (x1)	September 27th (x1)

## SPONSORED EMAIL BLAST - Price \$5,000 per blast (5 pre & 5 post available)

Details: Five (5) Pre and (5) Post personalized sponsored email blasts available to be sent to all conference registrants

- Platinum level sponsors will receive first pick
- Limited to one of each type per sponsor
- Must be submitted in PDF format

\*All items are due no later than **10 days prior to the assigned release date**. Any item submitted after due date will incur a late fee of \$50 per day unless approved by ELSO.

Pre-Blast Dates	Post-Blast Dates
August 29th	September 21st
September 2nd	September 23rd
September 6th	September 26th
September 9th	September 30th
September 12th	October 3rd

## ELSO SPEAKER DINNER SPONSOR - Price \$15,000

**Description:** Become a sponsor for the ELSO's Faculty Dinner on Wednesday, September 14, 2022 from 6:30pm - 9:30pm. The dinner will start with a thank you and recognition to the sponsored organization by the current President, Dr. Matthew Paden.

Details:

- 2 Invitations to speaker cocktail hour and dinner
- Acknowledgment at the start of the event by President of ELSO

## ADD-ON/SPONSORSHIP

Sponsorship	Price	Description
Extra Representative	\$500.00ea	Register via registration portal
Color Ad in Conference Program	\$2000.00	Must be submitted in PDF format by no later than August 8, 2022. Any graphics submitted afterwards will not be included in program and no refund will be given.
Conference Bag Inserts	\$5500.00	Sponsor to provide and ship 2000 bag inserts to conference location must arrive to conference location by September 8th. Graphics must be approved by ELSO prior to shipping inserts.
Advertisement in the Conference App	\$12,500.00	Includes company's information and PDF

### Deadlines:

All graphics and art submissions are due by **August 8, 2022** unless otherwise agreed upon.





## EXHIBIT HALL INFORMATION

**Location:** Boston Marriott Copley Place  
110 Huntington Avenue  
Boston, MA 02116, US

### Exhibit Load-in Dates

Wednesday, September 14th  
12:00pm – 6:00pm

Thursday, September 15th  
7:00am – 11:00am

### Exhibit Hall Open (*Unopposed Time*)

Thursday, September 15th  
11:30am – 1:00pm and 2:30pm – 3:00pm  
5:30pm – 6:30pm (poster board social event in exhibit hall)

Friday, September 16th  
7:00am – 8:00am, 10:00am – 10:30am, 12:40pm – 2:40pm  
6:00pm – 8:00pm (food and cocktails for reception in exhibit hall)

Saturday, September 17th  
7:30am – 8:30am

### Exhibit Teardown

Saturday, September 17th  
9:00am – 2:00pm

*Thank you for participating in the 33rd Annual ELSO Conference!*  
*Boston, MA*  
*2022*